



New York Amsterdam News, Old and New

By New York Amsterdam News

Editor's note: During Black History Month, we at Small Business Exchange Northeast would like to recognize the incomparable work of New York Amsterdam News in reporting that history, and continuing to do so, for more than a century. This article reproduces the "About Us" page on their website, which we encourage you to visit: www.amsterdamnews.com. You may also wish to consider subscribing.

The *New York Amsterdam News* was started more than a century ago, with a \$10 investment. It has gone on to become one of the most important Black newspapers in the country and today remains one of the most influential Black-owned and -operated media businesses in the nation, if not the world.

On December 4, 1909, James H. Anderson put out the first edition of the *Amsterdam News* with six sheets of paper, a lead pencil, a dressmaker's table, and that \$10 investment. The *Amsterdam News* was one of only fifty Black newspapers

in the country at that time. Copies were sold for two cents apiece from his home at 132 West 65th Street in Manhattan. The paper was named after the avenue where Anderson lived in New York's San Juan Hill section of Manhattan.

By 1910, as Blacks began the Great Exodus from the South, moving into big cities like Chicago, Philadelphia, and New York's Village of Harlem, so grew the success of the *Amsterdam News*, so much so that Anderson soon moved the paper uptown to 17 West 135th Street. Still growing, the *AmNews* moved again in 1916 to 2293 Seventh Avenue. The next move came in 1938 to 2271 Seventh Avenue until, in the early 1940s, it relocated to its present address at 2340 Frederick Douglass Boulevard in Harlem.

In 1926, publisher Edward Warren's wife, Sadie, purchased the paper. It struggled for survival until 1935, when it was bought by two of the nation's foremost Black entrepreneurs, Dr. Cielan Bethan Powell and Dr. Phillip M. H. Savory of the Powell Savory Corporation. Powell assumed the role of publisher. During Powell's tenure, the *Amsterdam News* expanded its reach, reporting not only on



local stories that were important to the Black community, but national news stories as well. The *AmNews* reported on the fight for equality during the Jim Crow era, the events of the Civil Rights Movement, the Montgomery Bus Boycott,

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Turner

ATTENTION: Turner Construction is seeking qualified certified New York State (NYS) Minority- and Women-Owned Business Enterprise (MWBE), Service-Disabled Veteran Owned Business (SDVOB) to provide the following scopes of work on a Commercial Confidential Project in Melville, NY, Long Island.

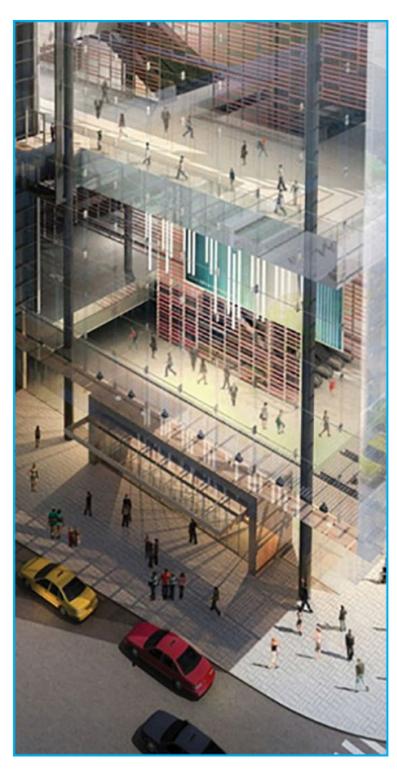
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• BP# 028 - Interior Stone & Tile	• BP# 047 - Bathroom Trailers

If you provide these services and are interested in participating, please complete the vendor interest form using this QR Code.

PROJECT OVERVIEW
 A new out-of-the-ground two story, approximately 80,000 square foot (SF), Operational Facility, along with an adjacent, approximately 10,000 square foot (SF), equipment yard, on a 7-acre clear greenfield site in Melville, New York. This is a purpose-built, storm-hardened, redundant, state-of-the-art operational facility.

The building will include a 2-story high Technology arena, second story observation space, offices, meetings and training rooms, break rooms with pantries, a wellness room, restrooms with showers and lockers, and an open work area for workstations or touchdowns. The facility will also contain various meeting spaces that are flexible, and capable of being subdivided into three or more rooms that may be utilized as bunk areas to house storm riders. All necessary and required mechanical, electrical, emergency back-up equipment, and systems with also be constructed.

The project construction duration is from Q1 2026 through Q4 2027.



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For more info contact Valerie Voorhies at vvv@sbeinc.com

VIRTUAL EVENTS FOR YOUR BUSINESS 2026

Federal Contracting for Small Businesses Webinar
 Tuesday, March 10, 2026, 12:00 pm–1:30 pm Online
 Main Sponsor(s): US Small Business Administration
 Contact: Irene Gonzalez, 208-334-1673, irene.gonzalez@sba.gov
 Fee: Free; registration required

Learn the essentials of federal contracting for small businesses. This event will cover the basics of navigating the federal contracting process, as well as the various certifications available to help your small business succeed in the government marketplace. Certifications include: 8(a) Business Development Program, HUBZone Certification, Woman Owned Small Business (WOSB/EDWOSB), and Veteran Owned Small Business (VOSB). Don't miss this opportunity to gain valuable insights and resources to help your small business. Register at https://www.eventbrite.com/e/federal-contracting-basics-and-certifications-for-small-businesses-tickets-1977729718828

SBA 101: Introduction to SBA Programs Webinar
 Tuesday, March 17, 2026, 10:00 am–11:00 am Online
 Main Sponsor(s): US Small Business Administration, Rhode Island District Office
 Contact: Brian Hopkins, 401-528-4575, brian.hopkins@sba.gov
 Fee: Free; registration required

This free workshop, presented by the Rhode Island District Office, is designed to help entrepreneurs understand the various SBA programs and services available to help them as they start, expand, grow, and recover their businesses. This overview presentation covers: Introduction to the SBA; SBA Resource Partner Network—Business Training and One-on-One Counseling; Selling to the Federal Government—SBA Contracting Certification Programs; Access to Capital—Loan and Surety Bond Programs; International Trade Assistance; Emergency Preparedness and Disaster Assistance Loans. Register online for the free workshop webinar at https://www.sba.gov/event/80665

Federal Contracting: Woman-Owned Small Business (WOSB) Certification Program Webinar
 Tuesday, March 17, 2026, 2:00 pm–4:00 pm Online
 Main Sponsor(s): US Small Business Administration
 Contact: Patrice Dozier, patrice.dozier@sba.gov
 Fee: Free; registration required

SBA is creating a space for Woman-Owned Small Businesses, via WOSB certification! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions include an overview of the self-certification process, and a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register at https://www.eventbrite.com/e/woman-owned-small-business-wosb-certification-program-tickets-1977995825761

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